

WXIX

ORDERFlight Dates **08/15/12-08/21/12**Contract / Revision **804216 / AMRCNS 4 PROSPERITY**Original Date / Revision
08/02/12 08/02/12Advertiser **Americans for Prosperity Fo**Agency **Mentzer Media Services**

Buying Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

600 Farimont Avenue
Suite 306
Towson, MD 21286

Primary Account Executive
Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe | 100% | | |

Product

Agency Com 15%

Billing Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1167**Alt Order # **06261266**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| EXIX | % | |
| WBQC | % | |
| WCET | % | |
| WCPO | % | |
| WCVN | % | |
| WKON | % | |
| WKRC | % | |
| WLWT | % | |
| WPTO | % | |
| WSTR | % | |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-------------------|-------------------|-------------|------------|----------|---------|------------|--------------|
| August 2012 | 8 | \$6,120.00 | \$7,200.00 | 0.00 | 07/30/12 | 08/21/12 | 8 | \$6,120.00 | \$7,200.00 |
| Totals | 8 | \$6,120.00 | \$7,200.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|------|-------------------|-----------------|--------------------------------|-------|---------------------------------|-----------|-----|-------|-------------|-----|---------------|------|------------------------|------------|
| E 1 | WXIX | 08/15/12 | 08/17/12 | News @ 7a News @ 7am | Comm | 730-8A (7:30 AM-8:00 AM) | -- WTF-- | :30 | 3 | \$600.00 | P 1 | 0.00 | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -- WTF-- | | 3 | | | | \$600.00 | | 0.00 | | | |
| E 2 | WXIX | 08/15/12 | 08/17/12 | Late News M-F Late News M-F | Comm | 10-1030P (10:00 PM-10:30 PM) | -- W- F-- | :30 | 2 | \$1,400.00 | P 1 | 0.00 | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -- W- F-- | | 2 | | | | \$1,400.00 | | 0.00 | | | |
| E 3 | WXIX | 08/20/12 | 08/21/12 | News @ 7a News @ 7am | Comm | 730-8A (7:30 AM-8:00 AM) | MT----- | :30 | 2 | \$600.00 | P 1 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | MT----- | | 2 | | | | \$600.00 | | 0.00 | | | |



Contract / Revision **804216** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1167**

| | | | | | | | | | | | | | | <u>Totals</u> | | |
|-----|-------|-------------------|-----------------|-----------------|-------|---------------------|---------------|-----|-------|-------------|-----|---------------|------|---------------|------------|-------------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
| E 4 | WXIX | 08/21/12 | 08/21/12 | Late News M-F | Comm | 10-1030P | - 1 - - - - - | :30 | 1 | \$1,400.00 | P 1 | 0.00 | NM | 1 | \$1,400.00 | |
| | | | | Late News M-F | | (10:00 PM-10:30 PM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/20/12 | 08/26/12 | - 1 - - - - - | | 1 | | | | \$1,400.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | Totals | 8 | \$7,200.00 |